



## **CREATIVE DIRECTION & EXHIBITION DESIGN**

COLLINS is an independent brand and experience design company based in New York and San Francisco. Founded by Brian Collins, the firm has 60 designers, strategists, writers, coders and experimenters dedicated to creating brands, experiences and technologies that shape companies and people for the better. COLLINS works globally with clients including Spotify, Facebook, Instagram, Target, Nike, Coca-Cola and The Guggenheim Museum, among others.

Prior to founding COLLINS, Brian was Chief Creative Officer of the design and innovation division of Ogilvy & Mather Worldwide. He was made a Distinguished Alumnus of the Massachusetts College of Art in 2004 and received an Honorary Doctorate from the Art Center College of Design in 2008. *Fast Company* named Brian an American Master of Design in 2005. He speaks globally on innovation and technology including at The Next Web Conference, Kellogg School of Management, and The World Economic Forum in Davos, Switzerland.