

MUSEUM OF THE MOVING IMAGE

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CHUCK JONES, LEGENDARY ANIMATION DIRECTOR, WILL BE THE SUBJECT OF A NEW EXHIBITION ACCOMPANIED BY SCREENINGS AND FAMILY PROGRAMS

***What's Up, Doc? The Animation Art of Chuck Jones* opens at Museum of the Moving Image in New York before traveling to thirteen cities**

Through the presentation of original artwork, cartoons and other audiovisual material, and an interactive experience, this dynamic exhibition explores Jones's creative and collaborative process

July 19, 2014–January 19, 2015

Astoria, New York, July 15, 2014—Animation director and artist Charles Martin “Chuck” Jones (1912–2002) brought to life some of the most iconic cartoon characters in animation history. He perfected the wisecracking Bugs Bunny and the exasperated Daffy Duck and a host of other characters, including Wile E. Coyote, the Road Runner, and Pepé Le Pew. He brought an unparalleled talent for comic invention and a flair for creating distinctive, memorable characters to the art of film animation.

What's Up, Doc? The Animation Art of Chuck Jones, a new Smithsonian traveling exhibition that explores Jones's creative genius, influences, and legacy, will open at Museum of the Moving Image in New York City on July 19, 2014 and will be on view through January 19, 2015.

The exhibition is a partnership between the Smithsonian Institution Traveling Exhibition Service, the Academy of Motion Picture Arts and Sciences, the Chuck Jones Center for Creativity, and Museum of the Moving Image. After debuting at the Museum, the exhibition will continue on a thirteen-city tour through 2019.

“Chuck Jones is one of the enduring geniuses of American comedy, as accomplished in the art of animation as his hero Mark Twain was in literature,” said David Schwartz, Chief Curator of Museum of the Moving Image, who curated the exhibition with Barbara Miller, the Museum's Curator of the Collection and Exhibitions. “His work is marked by its ability to convey the distinctive personality of his characters, his endless comic invention, and his mastery of timing and visual and verbal humor.”

In an interview produced for the exhibition, John Lasseter, director of *Toy Story* and *Toy Story 2*, and Chief Creative Officer at Pixar, said “Chuck Jones's cartoons are

timeless. They are as funny today as when they were made.”

Trained as a fine artist, Jones graduated from the Chouinard Art Institute (now California Institute of the Arts) in Los Angeles in 1931. By 1933, he was an assistant animator making cartoons distributed by Warner Bros. In a career that spanned seven decades, he created more than 300 animated films and received an Academy Award® for Lifetime Achievement. After leaving Warner Bros. in 1962, Jones continued to create award-winning films, including his collaborations with Theodor Geisel (aka Dr. Seuss).

What's Up, Doc? The Animation Art of Chuck Jones features 23 of Chuck Jones's animated films, a short documentary and an interactive experience—both of which give insight into the animation process—and 136 original sketches and drawings, storyboards, production backgrounds, animation cels, and photographs that reveal how Jones and his collaborators worked together to create some of the greatest cartoons ever made. In addition to the cartoons Jones made for the Warner Bros.'s Merrie Melodies and Looney Tunes series, the exhibition explores his collaborations with author Theodor Geisel on the enduringly popular television specials *Dr. Seuss' How the Grinch Stole Christmas* (1966) and *Horton Hears a Who!* (1970); films that featured the hapless animated character Private Snafu, made for the U.S. Army during World War II; the Oscar®-winning public health film *So Much for So Little* (1949); and the television special *Rikki-Tikki-Tavi* (1975), based on a story by Rudyard Kipling.

Among the artifacts in the exhibition are a production sheet from Jones's directorial debut *The Night Watchman* (1938); layout artist Maurice Noble's background designs for such popular favorites as *Duck Amuck* (1953) and *Duck Dodgers in the 24½th Century* (1953); a range of artwork created for Jones's masterpiece *What's Opera, Doc?* (1957); Jones's character layout drawings that showed his animators how a character, such as Bugs Bunny or Wile E. Coyote, should move in a particular scene; and animation cels from *Dr. Seuss' How the Grinch Stole Christmas*.

The films, shown as large wall projections and on monitors throughout the exhibition, include such classic Warner Bros. cartoons as *What's Opera, Doc?* and *One Froggy Evening* (1955), and the Academy Award-winning short *The Dot and the Line: A Romance in Lower Mathematics* (1965), which expanded the boundaries of the medium with its experimental techniques. Some of the films and clips include introductions by John Lasseter.

The exhibition also includes behind-the-scenes audio of Jones directing Mel Blanc (voice of Bugs Bunny) and Arthur Q. Bryan (Elmer Fudd), and excerpts from interviews with Jones. An interactive experience will allow visitors to take on the role of animation director by manipulating character movement and timing.

In conjunction with the exhibition, Museum of the Moving Image will present *Chuck Jones Matinees*, an ongoing series of screenings and programs, and education programs. Each weekend afternoon, the Museum will screen films directed by Chuck Jones in its majestic Sumner M. Redstone Theater; some will be accompanied by personal appearances by Jones's collaborators and top creative figures in animation who considered him an influence on their own work. The cartoons and feature films in *Chuck Jones Matinees* will be shown in 35mm and 16mm prints provided by the Chuck Jones Center for Creativity and the Academy of Motion Picture Arts and Sciences. For young visitors, the Museum will offer animation demonstrations and related activities in the Saturday Drop-in Studio (12:00 to 5:00 p.m.) with special workshops and tours planned over holiday periods. The Museum is also developing programs for student groups. A full schedule with descriptions for screenings and education programs is available online at movingimage.us.

Museum of the Moving Image Curator of the Collection and Exhibitions, Barbara Miller, and Chief Curator, David Schwartz, served as exhibition curators for *What's Up, Doc? The Animation Art of Chuck Jones*. Wendell Walker, the Museum's Deputy Director for Operations, Exhibition, and Design, also served as part of the team developing the exhibition for the Museum and its national tour.

About the Smithsonian Institution Traveling Exhibition Service

SITES has been sharing the wealth of Smithsonian collections and research programs with millions of people outside Washington, D.C., for more than 60 years. SITES connects Americans to their shared cultural heritage through a wide range of exhibitions about art, science and history, which are shown wherever people live, work and play. Exhibition descriptions and tour schedules are available at sites.si.edu.

About Museum of the Moving Image

Museum of the Moving Image advances the public understanding, enjoyment, and appreciation of film, television, and digital media. In its expanded and renovated facility in New York City—acclaimed for accessibility and bold design—the Museum presents innovative interactive exhibitions; screenings of significant works; discussion programs featuring actors, directors, craftspeople, and business leaders; and dynamic education programs. The Museum maintains the nation's largest and most comprehensive collection of artifacts—more than 130,000 artifacts—relating to the art, history, and technology of the moving image. More information is available at movingimage.us.

About the Academy of Motion Picture Arts and Sciences

The Academy of Motion Picture Arts and Sciences is the world's preeminent movie-related organization, with a membership of more than 6,000 of the most accomplished men and women working in cinema. In addition to the annual Academy Awards—in which the members vote to select the nominees and winners—the

Academy presents a diverse year-round slate of public programs, exhibitions and events; acts as a neutral advocate in the advancement of motion picture technology; and, through its Margaret Herrick Library and Academy Film Archive, collects, preserves, restores and provides access to movies and items related to their history. Through these and other activities the Academy serves students, historians, the entertainment industry and people everywhere who love movies.

About The Chuck Jones Center for Creativity

The Chuck Jones Center for Creativity is a not-for-profit 501(c)3 public charity located in Costa Mesa, Calif. Founded in 1999 by four-time Academy Award recipient and legendary animation creator and director, Chuck Jones, the Center's vision is to inspire the innate creative genius within each person that leads to a more joyous, passionate and harmonious life and world. For more information about The Chuck Jones Center for Creativity, visit chuckjonescenter.org.

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MUSEUM INFORMATION

Hours: Wednesday-Thursday, 10:30 a.m. to 5:00 p.m. Friday, 10:30 to 8:00 p.m. Saturday-Sunday, 11:30 a.m. to 7:00 p.m.

Film Screenings: Friday evenings, Saturdays and Sundays, and as scheduled. Tickets for regular film screenings are included with paid Museum admission and free for members.

Museum Admission: \$12.00 for adults; \$9.00 for persons over 65 and for students with ID; \$6.00 for children ages 3-12. Children under 3 and Museum members are admitted free. Admission to the galleries is free on Fridays, 4:00 to 8:00 p.m. Tickets for special screenings and events may be purchased in advance by phone at 718 777 6800 or online.

Location: 36-01 35 Avenue (at 37 Street) in Astoria.

Subway: M (weekdays only) or R to Steinway Street. Q (weekdays only) or N to 36 Avenue.

Program Information: Telephone: 718 777 6888; Website: movingimage.us

Membership: <http://movingimage.us/support/membership> or 718 777 6877

The Museum is housed in a building owned by the City of New York and located on the campus of Kaufman Astoria Studios. Its operations are made possible in part by public funds provided through the New York City Department of Cultural Affairs, the New York City Economic Development Corporation, the New York State Council on the Arts, the National Endowment for the Arts, the National Endowment for the Humanities, the Institute of Museum and Library Services, and the Natural Heritage Trust (administered by the New York State Office of Parks, Recreation, and Historic Preservation). The Museum also receives generous support from numerous corporations, foundations, and individuals. For more information, please visit movingimage.us.

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